

PRIVACY NOTICE FOR THE PROCESSING OF CUSTOMERS PERSONAL DATA

Pursuant to Article 13 of Regulation (EU) 2016/679 (GDPR)

Magis S.p.A., registered office in Cerreto Guidi (FI), Via Ponte Cerretano 24, VAT No. 03394190486, acting as Data Controller, informs customers that personal data are processed in accordance with Regulation (EU) 2016/679 (GDPR).

1. Subject Matter of Processing

The Data Controller processes ordinary personal data relating to customer company contact persons, including name, surname, business email address, telephone number, registered office, VAT/tax identification number, identification data of the legal representative, and payment information such as bank account details.

2. Purposes and Legal Basis

Personal data are processed to enter into and perform contracts, manage requests, negotiations, quotations and offers pursuant to Article 6(1)(b) GDPR; to comply with legal, tax and accounting obligations pursuant to Article 6(1)(c) GDPR; and to establish, exercise or defend legal claims on the basis of the Data Controller's legitimate interest pursuant to Article 6(1)(f) GDPR.

3. Mandatory Nature of Data Provision

Provision of data for contractual and legal purposes is mandatory. Failure to provide the requested data may prevent the establishment or continuation of the contractual relationship.

4. Access to Data

Data may be accessed by authorised employees, system administrators, consultants, software providers, banks, insurance companies and other service providers acting as data processors.

5. Disclosure of Data

Personal data may be disclosed to public authorities, supervisory bodies, judicial authorities and any other parties where disclosure is required by law. Data will not be disseminated.

6. International Data Transfers

The Controller generally avoids transfers outside the European Union. Where necessary, transfers will take place in accordance with applicable law and appropriate safeguards.

7. Data Retention

Data relating to contractual and legal obligations are retained for ten years from the date of the last accounting record. Data processed for legal defence purposes are retained for the period necessary to protect rights and until limitation periods expire.

8. Rights of the Data Subject

Data subjects have the rights of access, rectification, erasure, restriction of processing, data portability, objection and the right to lodge a complaint with a supervisory authority under Articles 15 et seq. GDPR.

9. Exercise of Rights

Rights may be exercised by contacting the Data Controller at info@magis.it.

10. External Processors

The updated list of external processors and authorised persons is kept at the registered office of the Data Controller.

11. Right to Lodge a Complaint

Complaints may be submitted to the Italian Data Protection Authority pursuant to Article 77 GDPR through www.garanteprivacy.it.